That's What She Said: A Feminine Perspective

Call for applications opens: Sept. 6, 2018

Application deadline: Oct. 31, 2018

Submit completed applications to Matt Hosking at mhosking@centralsquaretheater.org

Introduction

The Nora Theatre Company's *That's What She Said* (TWSS) program provides an opportunity for local female-identifying theatrical artists to develop and showcase their work. We support a variety of artistic forms, from operas to political theatre, new plays, performance pieces, storytelling, musicians, and more. We uphold a pillar of the Nora's mission to promote the feminine perspective by supporting artists who are committed to exploring their voice and striving to create public performance pieces. We welcome bold ideas and innovative forms of performance.

A TWSS event provides an opportunity for the artist to showcase their work with the aid of The Nora's resources, expertise and performance/rehearsal space at Central Square Theater. We will work with the artist to provide a free performance in the form of a reading, panel, or other type of production based upon the given project, along with workshopping and development as needed and within our capacity.

The Nora also strongly encourages female-identifying artists of color, LGBTQ+, and diverse viewpoints to apply for this program. We invite proposals for the development and enrichment of new works and also for the expansion of already established projects.

Overview

PARTICIPATION: *That's What She Said* uses a committee based selection process to ensure that a diverse set of projects, both in content and message, are selected for each group of TWSS events.

SCHEDULE: We work with the artist to develop a timeline for development and/or showcasing. The first set of events will be around Photograph 51 in Spring 2019 and potential dates include

March 24, 25, 26, and 31, as well as April 1, 2, 7, 8, and 9. The second set of events will revolve around Cloud 9 in early Summer 2019 with potential dates June 16, 17, 18, 23, 24, and 25. Future events will be added as the 2019-2020 season is scheduled.

RESOURCES: The Nora and Central Square Theater will provide space, technical support/design, and a small budget for performers as determined by the Artist and Producer.

BOX OFFICE, TICKETING, FRONT-OF-HOUSE: *That's What She Said* events are free to the public, but donations may be requested to continue support of the TWSS program. Central Square Theater will provide event RSVP mechanisms through our box office and all contact information is kept for future use. Central Square Theater will provide FOH support.

PUBLICITY: Central Square Theater will provide a different level of publicity based upon the format and requirements of your event and all publicity will adhere to CST's union contracts.

ARTISTIC SUPPORT: While you control and direct the development of your project, the Nora's Artistic Director and Central Square Theater's Staff will provide advice and aid in the production of your work.

Responsibilities

You are responsible for the leadership in creating/showcasing your project. The extent of the collaboration will be discussed and agreed upon in the second phase of the selection process. TWSS was designed for women-identifying artists to not only create content but to become producers and learn how to move their work forward independently. Collaboration, networking, and self-motivation are expected.

Selection Criteria

- Project's relevance to *That's What She Said* and the Nora's mission
- A strong voice on a topic or area of exploration
- Reasonable and well-designed goals of the project
- Feasibility of the project, monetarily and logistically

Selection Process

Your proposal will be reviewed by a committee in consultation with the Nora's Artistic Director. You may be contacted by the project curators in order to discuss your project further or clarify certain details.

How to Apply

The deadline for the 2018-2019 season's *That's What She Said* submissions is October 31, 2018. Proposals submitted after that date will not be considered. Please send applications to The Nora's Assistant to the Artistic Director, Matt Hosking at mhosking@centralsquaretheater.org

Please submit the following:

- 1. **Summary**: A short overview of your piece. (Please keep this to one paragraph.)
- 2. Letter of Intent: Give a in-depth outline of your project. What is the project and what was the motivation to create it? What stage of development is it currently in? What do you plan for it to be in the future? How do you expect to achieve that goal? How does your project fit into the vision of *That's What She Said*? Who is your target audience for this iteration of your project? This is your opportunity to introduce yourself to our committee and provide context for your project. (Please limit this section to no more than two pages.)
- 3. **The Project**: Please include a copy of your project in whatever form you think would be most useful (text, photos, video, recordings, etc.) We accept projects in all stages, including developmental workshopping and showcasing of completed work. If the work is in early stages of development, please include a timeline and outline for the project's completion.
- 4. **Artist Bios**: Please include a list of all principal personnel involved in your project along with a brief bio for each. As The Nora strives for inclusion and representation for TWSS, please include the race/ethnicity of each participant.
- 5. **Budget**: TWSS will provide support as indicated above. Please outline the number of artists that you plan to work with as well as any expenses (not covered by TWSS) that you anticipate and how you intend to pay for them. It is acceptable to include in-kind as well as donated time or materials.

6. **Support Materials**: This includes any other materials you think would be useful for the selection committee to have access to in order to make an informed decision about your project.

Please contact Matt Hosking at mhosking@centralsquaretheater.org with any further questions.